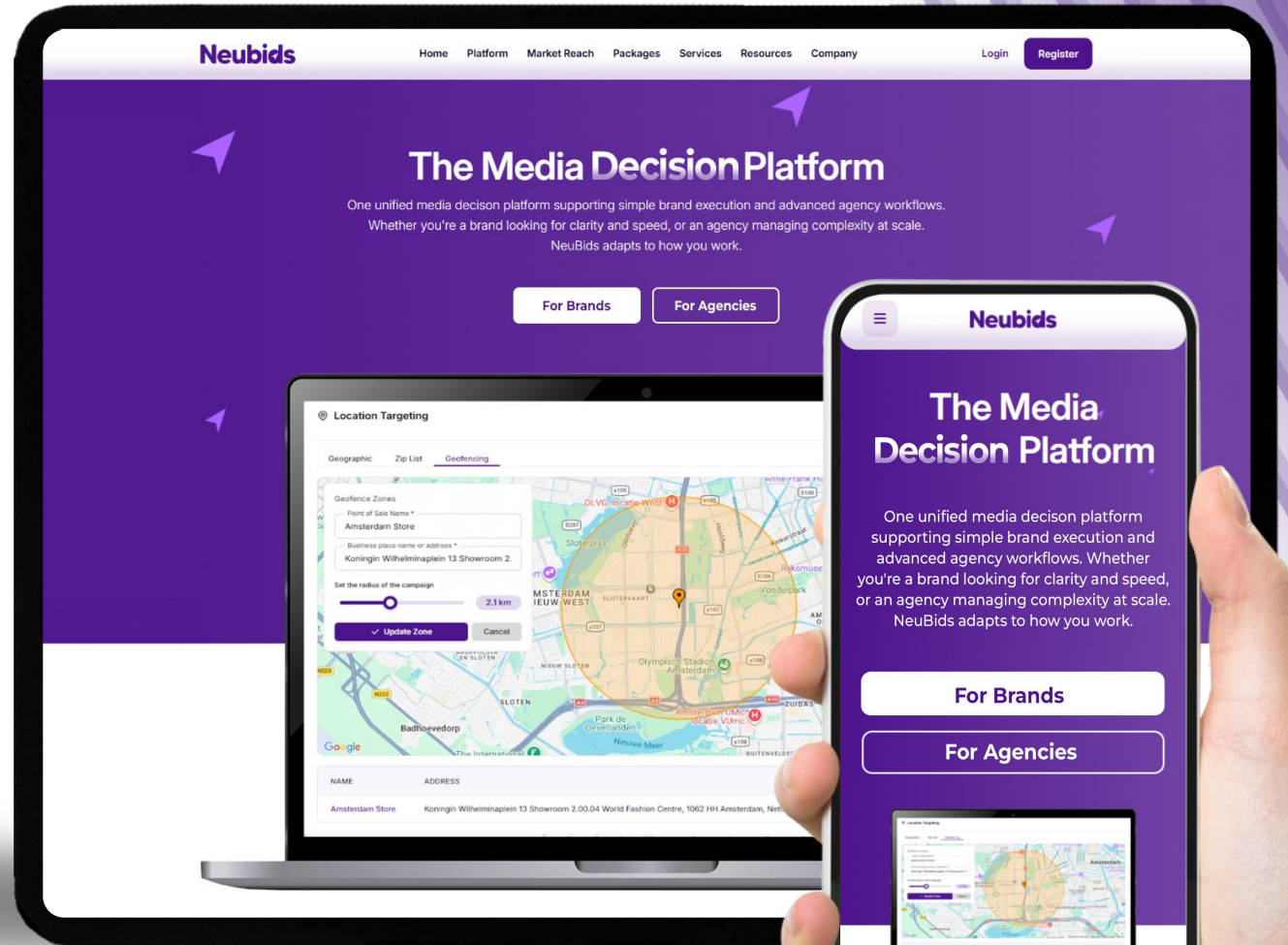


Neubids

The Media Decision Platform

Everything you need,
seamlessly integrated into one platform



What is Neubids?

NeuBids goes beyond traditional DSP buying. It combines media buying, data intelligence, creative production, and agency collaboration in one unified platform

Features include:
Advanced Targeting, Vast Inventory Access, AI Creative Platform, AI-Powered DSP Core, Real-Time Transparency & Insights, AI-Driven Optimization, and Simplified Workflows.

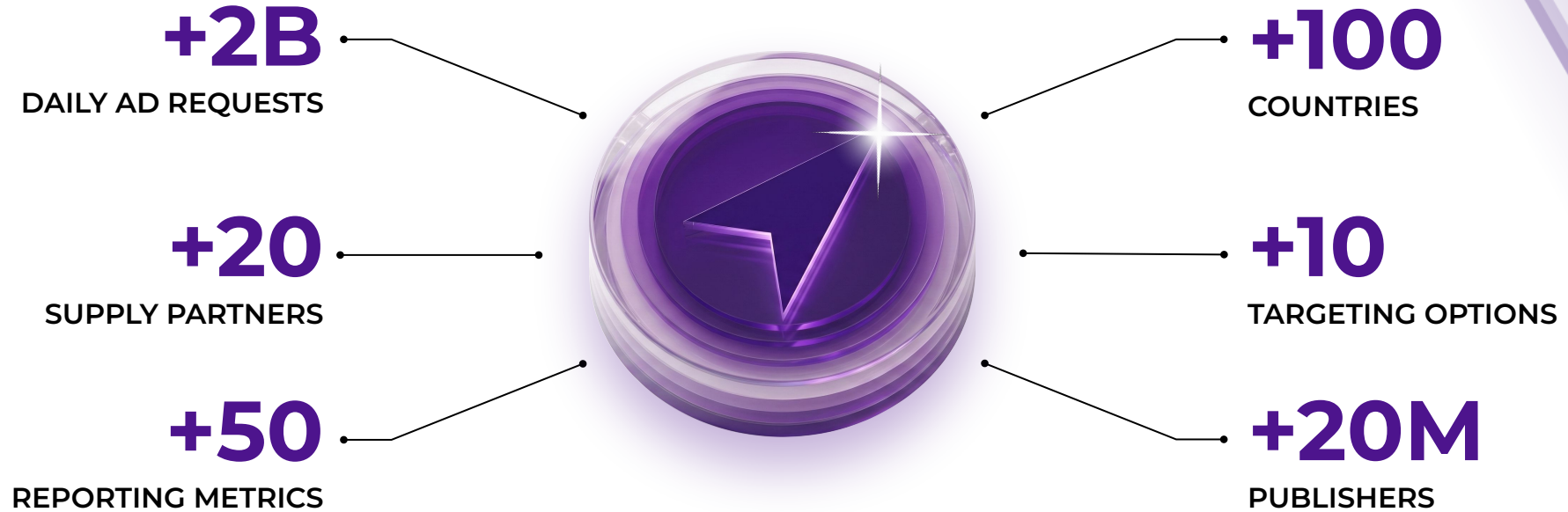
Platform Features & Technology



Neubids Ecosystem

Neubids

Our Reach



DESKTOP



MOBILE



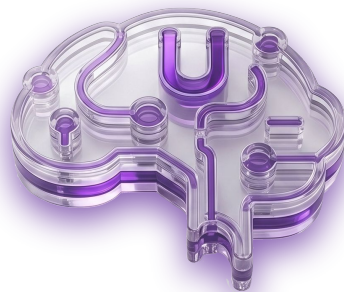
TV

Scale Your Creativity Across Formats

From static banners to dynamic rich media and more,,
NeuBids makes it easy to activate every ad format in one platform.



Channels:
Display, Video, and CTV



AI Optimization:
CPI, CTC, conversions



Buying Models:
Managed Service & Self-Service.



AI Creative Suite
Instantly generate banners and
videos from any url or product



NeuBids Partners

Exchange Partners

Google EQUATIV Magnite PubMatic Teads
EQUATIV amazon ads xandr Sovrn improve digital

Data Partners

/LiveRamp TRUOPTIK LOTAME Nielsen PEER39 proximic

Viewability/ Fraud/ Brand Safety

IAS Integral Ad Science DV DoubleVerify

Access Premium Publishers

CORRIERE DELLA SERA lonely planet The Guardian ONLINE Daily Mail ANSA.it
ilMeteo KAYAK lastminute.com FOCUS leboncoin

CTV Channels

tubi XITE music videos TNT FOX NEWS ME TV The Weather Channel TCL CHANNEL QWEST sling
FOX SPORTS CBS NEWS CNN SAMSUNG TV Plus MTV YUPPTV Disney+ Rakuten TV

Neubids

NeuBids Propositions

SIMPLE ONBOARDING

- Ad credits to your account
- Multiple account creation
- Simple campaign management



DEAL CREATIONS

Bring your own deal to Neubids



SMART AD CREATIONS

- Display
- Video
- CTV



RETARGETING

Turn inactive audiences into active customers again.



AGENCY FOCUSED AUTOMATION

- Client reports
- Workflow automation
- NeuAgent help



AI AGENT HELP

NeuAgent reads the reports, you get the answers.



CUSTOMIZABLE DASHBOARD

- Flexible reporting tailored for agencies
- Multiple account overview



ADVANCE DATA SEGMENTATION

Target users based on demographics, interests, and behaviors.



Smart Ad Creation

Create the most engaging ads yourself in seconds.



AI CREATIVES

Our AI helps you design the most engaging ad creatives in seconds.



CTV CREATIVES

No video? No problem. Our system instantly pulls your brand assets to create high-impact CTV ads.



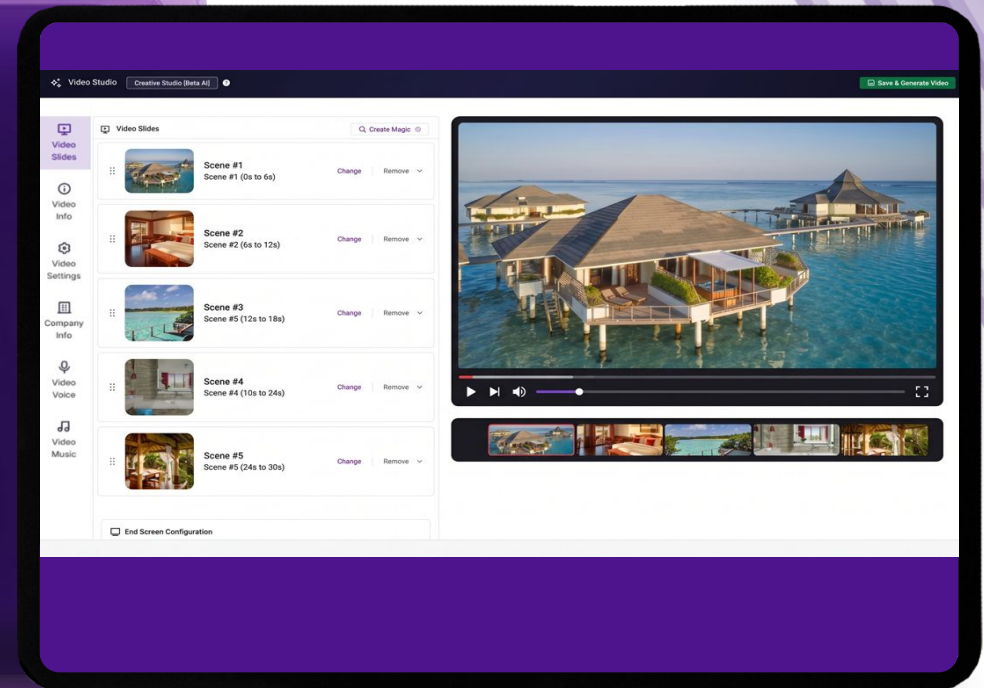
DISPLAY CREATIVES

Build eye catching display ads across all sizes and formats.



UNLIMITED CREATIVES

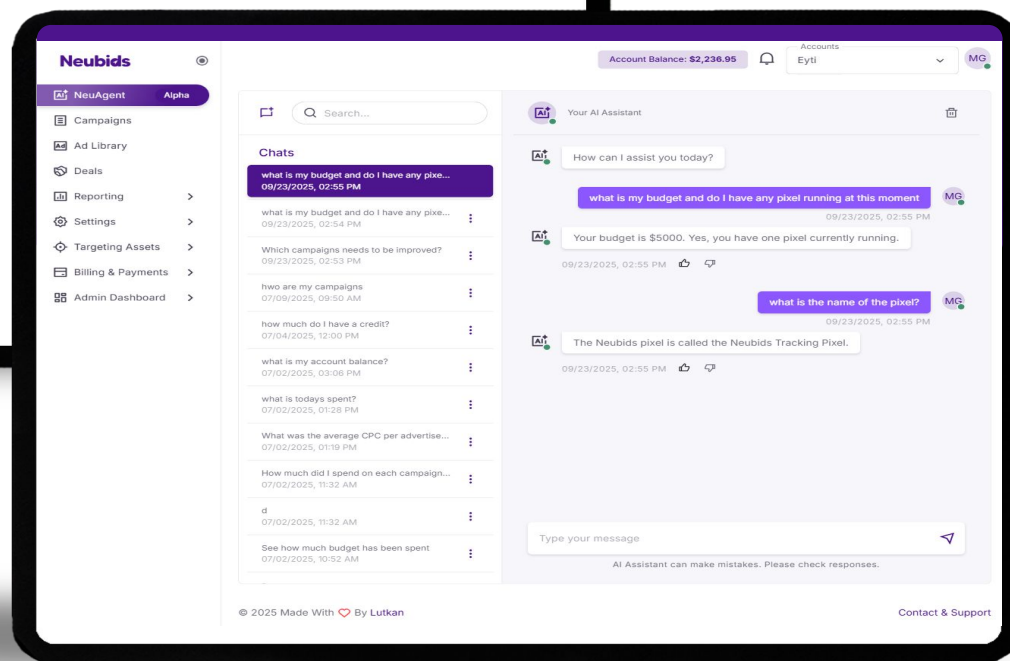
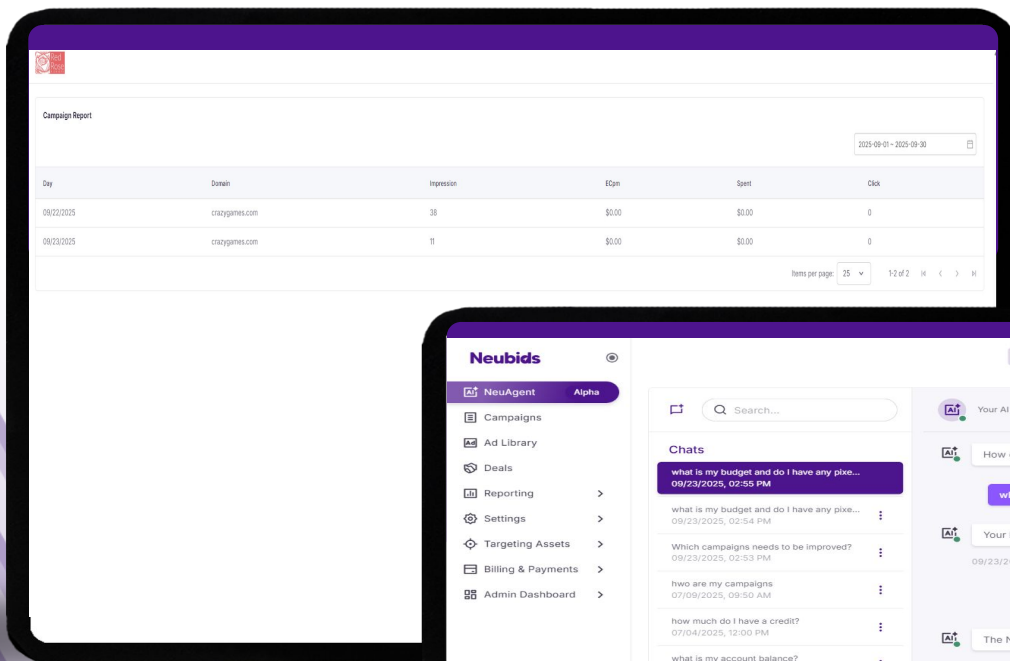
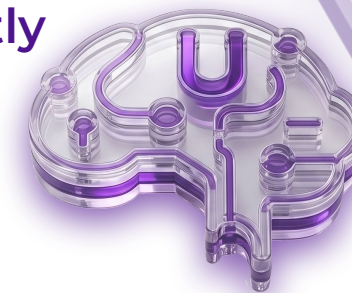
Test without limits, create endless variations to find your best-performing ads.



Agency & Brands

Focused Automation

Empower your agency with automated reporting for clients and NeuAgent to instantly answer every question



- 01 Easy report sharing with clients
- 02 Ask any question to NeuPromt system
- 03 Multiple account system

Powerful Geofencing

Reach people on a granular level



Micro-target specific "Points of Sale" with radii as small as 100 meters.



Pinpoint custom locations on an interactive map for hyper-local geographic zone coverage



Neubids

Agency Focused Automation & Multitrack Accounts

Multitrack Accounts System

- Create secure "walled gardens" to separate agency and client data.
- Features precise permissions, independent fund management, global margin applications, and direct client billing.



Neubids

Contextual Targeting

Don't just reach them. Meet them where they are.

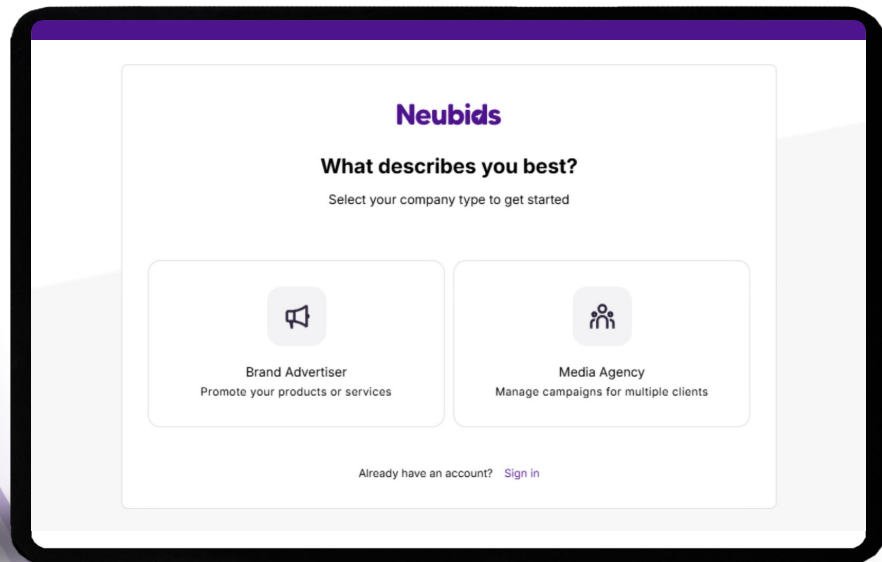
Utilize Pinpoint Keywords

- Include keywords that have the most impact on your campaign.
- Omit those that match the word but do not match the intent.
- Let the integrated AI help you build up relevant keywords.

The image illustrates the application of contextual targeting. A tablet displays the NeuSense interface, showing a search for 'Moving' with various intent-based keywords and their relevance scores. A purple speech bubble with a 'GO' icon and the word 'Moving' is positioned above the tablet. A smartphone displays a news article from the California Chronicle titled 'Golden State Nightmare: Finding Reliable Movers in California Becomes a Growing Challenge'. The article discusses the challenges of finding reliable movers in California and includes a quote from a family that experienced a 3-week delay on a cross-state move. The article also features a 'PRECISION PACKING' logo and a 'GET A FREE PRECISION QUOTE' button.

Simple Onboarding

Omni-Suite Access



NeuBids makes onboarding effortless and fast.

Features are tailored to onboarding workflows specifically separated for Brand Advertisers and Media Agencies.



Ad credits

Simply visit our payment page to add credits and start running campaigns.



Build your own creatives

No creatives? No problem, use our built-in tool to easily create stunning banner, video, or CTV ads.



Create your campaign

Easily build campaigns with your targeting preferences and manage multiple tactics under one campaign.



Check your Dashboard/Reports

Track your performance with our comprehensive dashboard and detailed reporting tools.

Performance Command Center

Flexible Dashboard

Visualize every account and campaign in one powerful dashboard—track spend, CPMs, and performance.

Built on a fully flexible widget grid.

Users can apply advanced filters by campaign or ad set, and set relative date ranges for real-time operational views.

Customize your view with flexible widgets and drill-down insights to uncover what truly drives results.



NeuBids Service Solutions

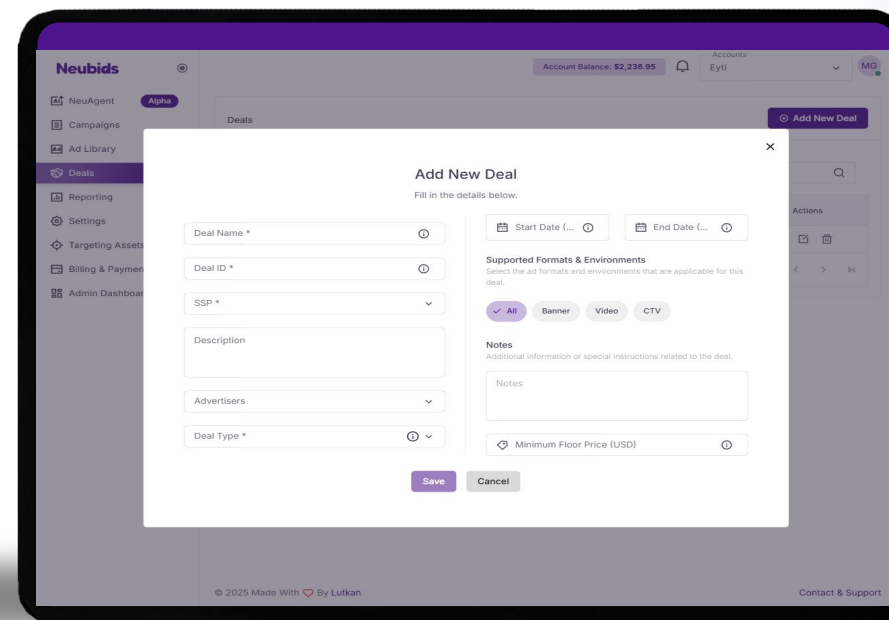
Bring Your Own Deals To NeuBids

Run your own private marketplace (PMP) and preferred deals directly in NeuBids—giving you full control and transparency..

Control – Decide which advertisers and formats to activate.

Efficiency – No need to duplicate work, simply plug & play.

Transparency – Keep clear reporting and performance insights in one platform.



Control + Simplicity + Optimization

Neubids

NeuBids helps you scale smarter with powerful technology and expert support.



Managed Service

NeuBids Managed Services offers expert onboarding, optimization, and monitoring and helping brands scale campaigns smoothly without managing daily details.



Self-Service

NeuBids' Self-Service Platform gives advertisers full control over campaign creation and optimization with professional tools made simple: no-code campaign builder, drag-and-drop creative upload, flexible bidding (CPC/CPA), advanced targeting (geo, lookalike, retargeting), attribution tools, and built-in support.



You focus on results We handle the complexity

Let's Talk



ADDRESS

Burgemeester Pabstlaan 10 C3, 2131
XE Hoofddorp, The Netherlands



NUMBER

+31 0646 3800 54



E-MAIL

contact@neubids.com



Neubids.com

